



June 2024



### New Visa Podcast: Journeys Unpacked

Emirates & Visa: Pioneering the Future of Digital Travel and Customer Loyalty.

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Visa Installment is here



Is Click-and-Mortar™ shopping on the rise?

The first-ever VIS rollout in UAE is revolutionizing installments for consumers.

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Real opportunity for merchants in UAE to enhance digital features, boost shopper base!

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### Inbound tourism fuels GCC's Q1 growth

Purchasing Managers' Indices (PMI) show economic expansion, driven by Saudi's and UAE's strong performance.

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### Unlocking GCC fintech potential

BNPL to virtual assets leading innovation. Fintech meets diverse market needs.

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### UAE consumers prioritize financial responsibility

Visa study reveals more than half of survey respondents believe that installments would help manage finances.

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