



October 2023



Visa Installment Solution: coming soon to UAE, KSA and Qatar.

Visa has announced plans to enable our clients and partners in the UAE, KSA and Qatar to implement VIS for more consumers. With the go-live in March-April 2024, the solution will provide eligible Visa credit cardholders with more flexible payment options.

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Why Stay Secure?

Visa's Stay Secure is back for another year to empower consumers with the knowledge they need to spot fraud and avoid falling victim to scams.

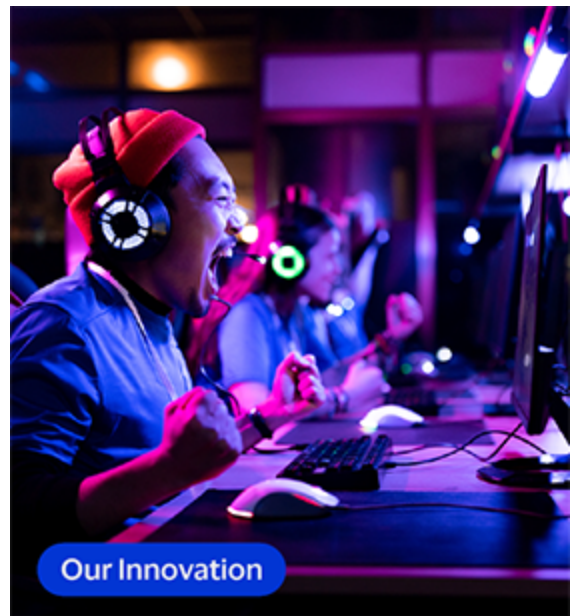
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Learn the latest economic updates in GCC

Economic and business conditions remain firmly favorable in the GCC economies in September.

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Uncover hidden opportunities in gaming!

Discover key insights into gamers' habits, platforms, popular games, motivations, spending, and payment preferences in the new Visa study.

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Meet Visa's She's Next winner

Visa's She's Next program awards a total of \$360,000 to women entrepreneurs across the GCC. Winners from six markets were chosen from over 880 applicants from across the region

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In the Spotlight

Visa's \$100M bet on generative AI to revolutionize commerce and payment

Visa announced a new \$100 million initiative to invest in the next generation of companies focused on developing generative AI technologies and applications that will impact the future of commerce and payments.

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