

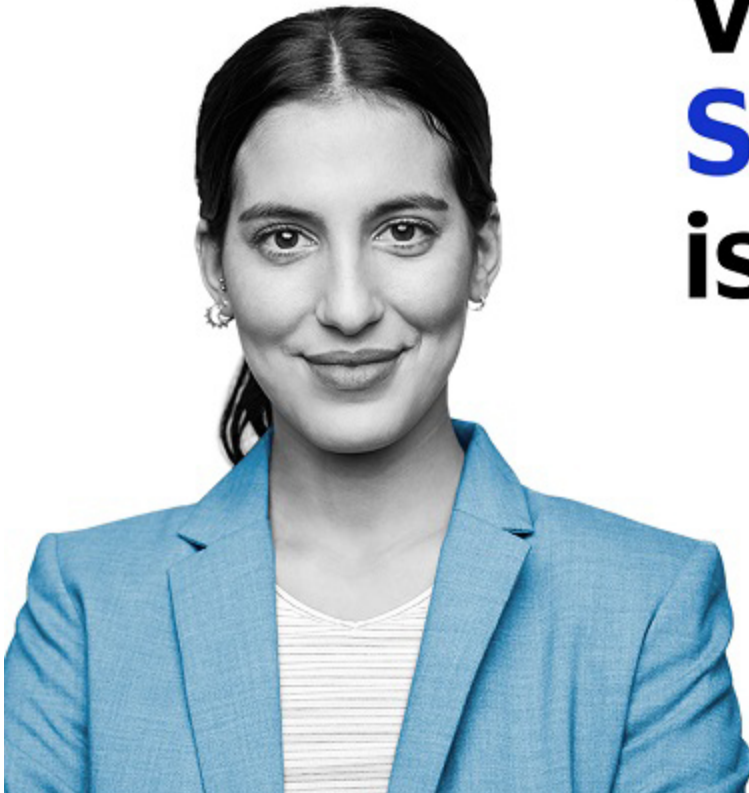


Visa Connects GCC

VISA

June 2023

SHE CAN. SHE WILL.



Visa's  
**She's Next**  
is back.

IN THE SPOTLIGHT

## Learn how Visa and its partners are supporting the digitization of women-owned businesses in GCC

In collaboration with our partners, Visa's She's Next program is set to make an even greater impact, supporting women-owned small businesses through funding, training, and mentorship opportunities. Applications are open till 23 June.

[+ read more](#)



Meet the fintechs who will aim to solve tomorrow's payment and commerce challenges

This year's Saudi Arabia edition of Visa Everywhere Initiative was open to fintechs in Saudi Arabia, Bahrain and Oman. The shortlisted fintechs competed for monetary prizes, and access to Visa's vast networks of partners.

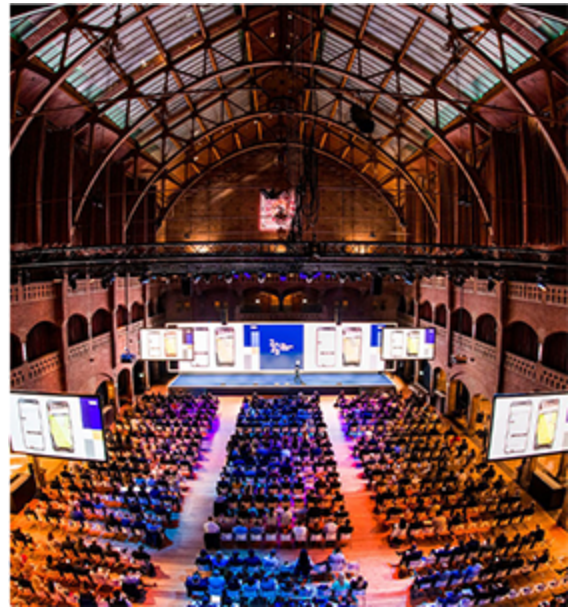
[+ read more](#)

## FUTURE OF MONEY

The future of money is digital. Act now!

During the Visa Payment Forum, the Visa team pinpointed several key priorities to catalyze strategic growth for clients and partners in the GCC region.

[+ read more](#)



## ECONOMIC OUTLOOK

Explore the current economic outlook for the GCC

Gulf economics remain strong supported by elevated oil prices, ongoing reform momentum and strong tourism figures.

[+ read more](#)



## INNOVATIONS

Create value in the gaming industry. Discover how!

Game On! Did you know that the gaming sector is projected to generate \$278 billion in revenue by the end of 2024, with over 40% of the world's population expected to engage in gaming by the end of 2025?

[+ read more](#)



## AROUND GCC

Learn how Visa is strengthening its presence in Qatar

In the presence of senior officials from Qatar Central Bank and US Embassy in Qatar, Visa announced its expanded office in Doha to further serve its clients and partners.

[+ read more](#)



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