



August 2023



Meet us at Seamless Saudi 4 - 5 Sep

Explore Visa's innovative solutions shaping the future of payment. Meet our team at booth Q18, Hall 3 and discover how we're revolutionizing payment technology.



Explore the current economic status of the GCC

Positive momentum continues in the Gulf economies with strong economic and financial indicators.

[+ Read more](#)



Sign up for Crypto & Metaverse 101 sessions

Despite the crypto winter, builders have been building, as have we, and we continue to see great demand for our crypto and metaverse 101 sessions.

Reach out to your AE to register



PEOPLE'S FAVORITE AWARD



In the spotlight



Vote for She's Next People's Favorite Award

Show your support for She's Next finalists and cast your vote for the People's Favorite Award before 4 September 2023. Celebrate the achievements of inspiring women entrepreneurs!

Vote for one start up here: [UAE](#) / [SAUDI](#) / [BAHRAIN](#) / [KUWAIT](#) / [QATAR](#) / [OMAN](#)



In the spotlight

Uncover the rising power of Gen Z consumers

Gain Insights into the largest global generation and their growing purchasing influence in the UAE and Saudi Arabia.

+ Read more: [UAE & Saudi Arabia](#)



Our Innovation

Discover why UAE consumers are increasingly shopping from their mobiles

According to the 2023 Global Shopping Index by PYMNTS and Visa Cybersource, 94 per cent of UAE's 3.1 million adult shoppers used at least one digital shopping feature during their most recent retail shopping Journey.

+ [Read more](#)

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Visa



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