

EMBRACING DIGITAL



Surveyed consumers are embracing the **convenience** of digital payments

CONVENIENCE AT YOUR FINGERTIPS

74% intend to use **digital payments more** over the next 12 months

70% find digital payments **quicker and simpler**

68% value the **anytime/anywhere** convenience



SEAMLESS PAYMENTS

85% utilize **e-commerce** payment methods

62% prefer bank transfers via **mobile apps**

49% make mobile payments via **smartphone apps or QR codes**