CONSUMERS ON GUARD

Surveyed consumers are becoming increasingly savvy when it comes to recognizing fraudulent activity



VISA

CAUTIOUS CLICKS



are suspicious of requests to reset a password



avoid email requests to transfer money

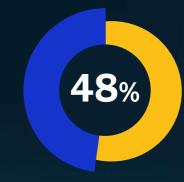


refrain from sharing card and account details

VERIFIED ACCESS



take some form of precaution to secure payments



have specifically set up text message alerts to notify them of transactions

Source: Visa's Stay Secure Study 2024, conducted in 17 markets across Central and Eastern Europe, Middle East, and Africa (CEMEA).