



Where Cash Hides Survey

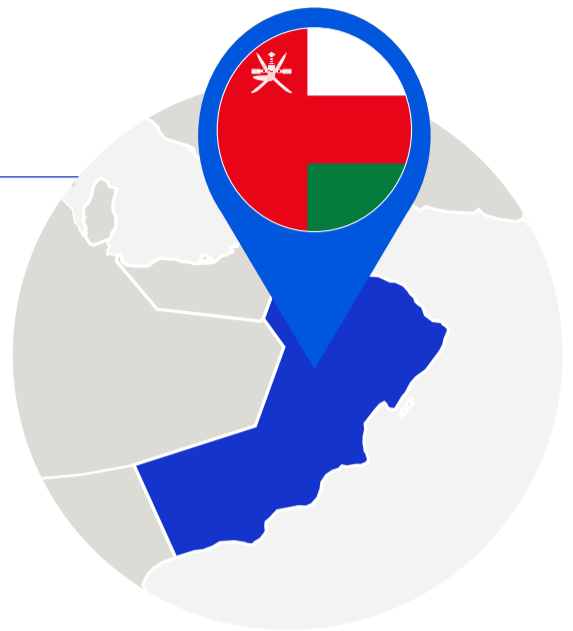
Oman - Second Edition

January 2025

More Oman consumers are using digital payments.



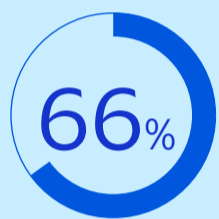
Yet, **25%** of transactions are still in cash.



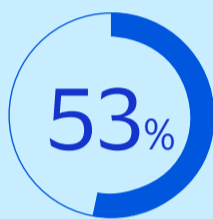
Top Cash-Heavy Categories

(by % of surveyed consumers using cash)

Peer-to-Peer



Tips

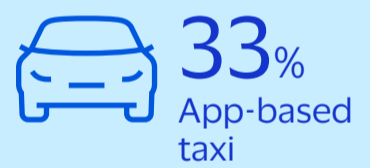


Money exchanges between friends and family



Property rent

Everyday Spends



Other Cash-Heavy Categories

(by % of surveyed consumers using cash)



Why Some Consumers Still Use Cash

(by % of surveyed consumers using cash)

Peer-to-Peer



Everyday Spends

